

Tango Telecom

Press Release 1st July 2014



Beeline Kazakhstan selects Tango Telecom's Anti-SPAM Solution.

Tango Telecom is selected by Vimpelcom's Beeline operation in Kazakhstan to deploy its advanced threat protection solution.

Limerick, Ireland, 1 July 2014: Tango Telecom, (www.tangotelecom.com), the leading provider of Data Monetisation Solutions, announces that Beeline Kazakhstan is upgrading its messaging infrastructure with the implementation of iAX™ Anti-Spam, Tango Telecom's advanced messaging threat protection solution.

iAX™ Anti-SPAM provides the leading Kazakhstan operator with comprehensive anti-threat capabilities enabling the protection of its network and its subscribers from the onslaught of fraud, SPAM and malware threats. This advanced solution defends Beeline's network against a wide variety of abuses, including denial-of-service attacks, flooding and offensive content and ensures a reduction in subscriber churn and a decrease in revenue losses.

"We selected Tango Telecom's Anti-SPAM solution because they provide the most comprehensive solution with the widest variety of features and the highest levels of performance and flexibility," says Denis Pustoshilov, Head of NSS and VAS Departments, Beeline Kazakhstan. "Regardless of the real origin, we know that subscribers believe their mobile provider to be the source of any SPAM they receive. We want to ensure our subscribers that our network provides them the protection, security and overall quality of experience they expect from the Beeline brand."

"Mobile SPAM causes significant damage to an operator's network and brand reputation and the threats and attacks are continuing to increase," explains Rory O'Toole, EVP Alliances, Tango Telecom. "Recent studies with our Tier 1 customers in APAC and LATAM have shown that increases in SPAM are directly linked to increases in churn, higher support costs and can destroy subscribers' trust in their operator. Our comprehensive Anti-SPAM solution eliminates unwanted traffic and enables operators to protect their subscribers, their network and their brand reputation, providing them with significant competitive advantage."

About Tango Telecom

Tango Telecom is the leading global provider of Data Monetisation Solutions for evolving mobile networks. Our high performance solutions are deployed at the core of some of the world's most demanding networks including América Móvil, the Axiata Group and the Telenor Group and currently support over 130 live systems serving 650 million subscribers in 40+ countries.

The Tango Telecom Data Retail Engine, the Tango DRE™, drives service innovation and service velocity to successfully monetise the growing demand for mobile data while optimising the use of network resources. Tango Telecom's solutions are fully virtualised and cloud-available globally, enabling operators to benefit today from the many advantages of network functions virtualisation (NFV).

